





HeeJae (Diane) No

Graphic Designer

Innovative Graphic Designer with expertise in illustration, creative direction, and UI/UX design. Highly proficient in Adobe Creative Suite, with a proven track record of enhancing user engagement, executing successful marketing campaigns, and effectively managing projects from concept to completion.

CONTACT

-  heejaed@gmail.com
-  www.heejaeno.info
-  linkedin.com/in/heejaed
-  San Francisco Bay Area

SKILLS

Design

- Adobe Creative Suite
- Web Design
- Canva
- Figma
- HTML / CSS
- Digital Marketing
- Creative Problem Solving

Office

- Microsoft Suite
- Project Management
- Customer Service
- Data Entry

Language

- Korean (Native)
- Japanese (Intermediate)

EDUCATION

Bachelor of Fine Arts
Communication Design
(Illustration)

Pratt Institute

2010 - 2014

WORK EXPERIENCE

Graphic Designer

Purus Inc., Livermore | Dec 2021 - present

Responsible for enhancing the company's digital presence through strategic website optimization, social media content creation, and branding initiatives.

- Led branding and packaging projects from concept to production
- Developed 8+ websites for various business sectors
- Increased social media engagement by 12% through weekly posts

UI/UX Designer

Blingy T&E, Remote | Sep 2021 - Dec 2021

Developed and designed key visual assets, including wireframes, mockups, and prototype videos, to enhance and gamify user experience and align with brand guidelines.

- Created illustrations that significantly improved the company's brand introduction page

Creative Designer

Peel Technology, Mountain View | Mar 2015 - Jan 2017

Collaborated closely with sales and marketing teams to create advertisement banner mockups for sales pitches, contributing to high-profile client acquisitions. Worked with engineers to develop UI/UX designs for the app, integrating with smart TVs and designing screens for new features and widgets.

- Secured a Fortune 500 client with high-impact prototypes
- Produced multiple daily in-house designs in a fast-paced environment
- Enhanced app interface with new feature screens and widget designs
- Enhanced cross-cultural audience reach by 30%

Freelance Graphic Designer

Self-employed, Remote | Since May 2014

Delivered high-quality designs and promotional materials for a diverse client base, consistently achieving high satisfaction rates.

- Raised over \$5,000 in donations for a non-profit
- Worked with over 20 clients across various industries